

MARIA KUHN

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Member of the Interaction Design Foundation

Professional consultant with the proven skills and experience to combine creative and usability viewpoints resulting in world-class Web and mobile applications. Proficient in user experience (UX), user interface (UI) design patterns and standard user-centered-design (UCD) methodologies. Excellent communication skills with the ability to interact with people at all levels.

EXPERIENCE

APRIL 2018 – PRESENT

CX/UX CONSULTANT, MASTERCARD

Lead CX/UX Designer for 1V4C (One Voice For Customer) Initiative

- Customer Interviews/Discovery Sessions
- Product design
- Wireframes/Interactive prototypes
- Customer Journey Maps/Storyboards

AUGUST 2016 – MARCH 2018

EXPERIENCE DESIGNER, DAUGHERTY BUSINESS SOLUTIONS

UX/UI Consultant for various clients including AB-InBev, Rabo Agrifinance, HEROES Care, American Commercial Barge Lines (ACBL).

- Requirements gathering/User stories
- Product design
- Usability studies
- Wireframes/Interactive prototypes
- UX/UI design style guides

APRIL 2015 – AUGUST 2016

LEAD UX DESIGNER, SCOTTRADE

Lead UX Designer for internal projects such as Cash Management, Scottrade Advisor Services (SAS) platform, regulatory projects such as Anti-Money Laundering and Know Your Customer.

- Product design
- Heuristic reviews
- Wireframes/Interactive prototypes
- Accessibility testing

SEPTEMBER 2014 – APRIL 2015

BUSINESS SYSTEMS CONSULTANT IV, WELLS FARGO ADVISORS

SDL Tridion Migration project. Research and interpretation of SEC and FINRA regulations for electronic content retention. Designed schemas and reusable templates for SDL Tridion WCM.

MAY 2012 – SEPTEMBER 2014

MULTIMEDIA PROJECT MANAGER, ELSEVIER

Project management for book ancillaries Nursing and Science and Technology divisions.

- Interactive eBook (epub3) pilot project
- Digital projects on Evolve, Elsevier’s online portal for healthcare educators and students
- Trained and managed offshore website support team
- Led effort to standardize HTML code for book companion web sites

APRIL 2010 – APRIL 2012

UX DESIGNER/FRONT-END DEVELOPER, ELSEVIER

UX Designer for Elsevier Performance Manager (EPM) and front-end developer for nursing web sites.

- Collaborated with offshore development team to improve UX for the Elsevier Performance Manager (EPM), a human resources application designed specifically for hospitals
- Updated existing code to meet Section 508 Compliance for various nursing websites

FEBRUARY 2010 – APRIL 2010

WEB EDITOR, WELLS FARGO ADVISORS

HTML coding for Compliance approved marketing collateral.

JUNE 1999 – DECEMBER 2009

UX/UI/WEB DESIGNER/DEVELOPER, FIS

UX/UI design for FIS Online Banking, Web design/development for over 50 bank public websites.

CERTIFICATIONS

2018, 2017

INTERACTION DESIGN FOUNDATION - www.interaction-design.org/maria-kuhn

MOBILE USER EXPERIENCE (UX) DESIGN
DESIGN THINKING: THE BEGINNER’S GUIDE
WEB DESIGN FOR USABILITY
HUMAN-COMPUTER INTERACTION-HCI

THE PRACTICAL GUIDE TO USABILITY
USER RESEARCH-METHODS AND BEST PRACTICES
AFFORDANCES: DESIGNING INTUITIVE UI
EMOTIONAL DESIGN-HOW TO MAKE PRODUCTS
PEOPLE WILL LOVE

TECHNICAL

- Axure RP
- Adobe Creative Suite
- Dreamweaver
- Visual Studio
- Agile SCRUM
- HTML5, CSS
- Bootstrap
- Angular Material